

# ESNA

# 2019 Outlook

# Conference

December 6, 2018

Edmonton, Alberta

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# Why Sponsor?











ESNA is a non-profit organization that promotes better understanding and informed public discussion of important economic issues by organizing prominent events.

ESNA Annual Outlook Conference has become known as a key place to gather and discuss the economic state of Alberta, Canada and the world. As Alberta and Canada continue to adapt to a new economic climate, issues including trade, energy policy and economic diversification remain top of mind for academics, policy makers, and small and large businesses.

## Top 5 Reasons to Become a Sponsor at ESNA 2019 Outlook Conference

- 1 Support academic achievement in economics through provision of ESNA scholarships.
- 2 Get recognized as a leader in one of the most important discussions of the year on the economic future of Alberta.
- 3 Increase your brand recognition within the business and education sectors.
- 4 Engage with the policy and business leaders, establish your presence and be part of the conversation.
- 5 Gain insight from some of the most influential thinkers on economic issues in Alberta and from across North America.

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An opportunity to give introductory remarks		
<b>Contribution Level</b>	<b>\$750</b>	<b>\$3000</b>

# 2019 Outlook Conference Agenda



## Macroeconomic Outlook:

Catherine Rothrock, Chief Economist, Alberta Treasury Board and Finance

John Rose, Chief Economist, City of Edmonton

Craig Wright, Senior Vice President & Chief Economist, RBC Economics



## Energy Outlook:

Chris Bloomer, President, Canadian Energy Pipeline Assn.

Meaghan Conroy, Partner, MLT Aikens

Ben Brunnen, Vice President - Oil Sands, Canadian Association of Petroleum Producers



## Lunch Keynote Address:

Andrew Leach, Associate Professor, Alberta School of Business



## Trade Outlook:

Chris Kukucha, Professor, Political Science, University of Lethbridge

Marie-France Paquet, Chief Economist, Global, Affairs Canada



## Closing Keynote:

Martha Hall-Findlay, President & CEO, Canada West Foundation

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\* Agenda subject to change